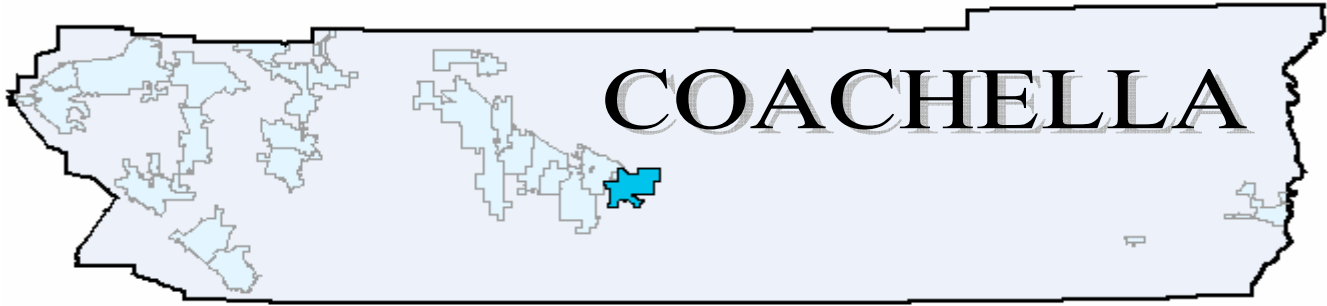


Riverside County Center for
Demographic Research
May 2006

City of Coachella



29.5 sq. miles (County of Riverside GIS)

Incorporated: 1946

1515 6th St Coachella, CA 92236 • (760) 398-3502 • www.coachella.org

Mayor: Jesse Villareal

Mayor Pro Tem: Juan DeLara

Council Members: Eduardo Garcia, Richard Macknicki & Gilbert Ramirez

City Manager:	(760) 398-3502	Police Department:	(760) 863-8990
City Council:	398-3502	Fire Department:	398-8895
Community Dev.:	398-3102	Parks & Recreation:	347-3484

POPULATION CHARACTERISTICS

Population		2000 Racial & Ethnic Population (*1)		2000 Population by Age (*1)		
1970:	8,353 (*1)				Total	Percent
1980:	9,129 (*1)		Number %	0-4	2,535	11.2%
1990:	16,896 (*1)	White	363 1.6%	5-9	2,761	12.2%
2000:	22,724 (*1)	Black or African American	61 0.3%	10-14	2,525	11.1%
		Asian & Pacific Islander	36 0.2%	15-19	2,360	10.4%
1995:	19,800 (*2)	All Other Races	132 0.6%	20-24	1,973	8.7%
1996:	20,550 (*2)	Hispanic	22,132 97.4%	25-34	3,365	14.8%
1997:	20,900 (*2)			35-44	3,169	13.9%
1998:	21,150 (*2)	Total Population:	22,724 100.0%	45-54	1,825	8.0%
1999:	21,500 (*2)	Vital Statistics (*3)		55-64	1,083	4.8%
2000:	22,724 (*1)		2003 2004	65-74	721	3.2%
2001:	23,365 (*2)	Total Births	573 586	75-84	340	1.5%
2002:	24,427 (*2)	Birth Rate*	21.1 20.8	85+	67	0.3%
2003:	27,117 (*2)	Total Deaths	48 71	Total:	22,724	100.0%
2004:	28,144 (*2)	Death Rate*	1.8 2.5			
2005:	30,964 (*2)			Median Age:		22.8
2006:	35,207 (*2)	*Rates per 1,000 population		Percent of County:		1.5%

Voter Registration, 2006 (*4)

Democrat	4,972	Natural Law	10
Republican	1,464	Peace & Freedom	22
Independent	56	Decline to State	540
Green	8	Misc.	23
Libertarian	8	Total	7,103

Sources: (*1) April Decennial Census of Population, U.S. Census Bureau
 (*2) January Revised Estimate, State Dept. of Finance

(*3) Riverside County Dept. of Public Health
 (*4) RC Registrar of Voters, April 2006

COACHELLA

HOUSING & HOUSEHOLD CHARACTERISTICS

2000 Housing Units by Type

	Units	%	
Single Detached:	3,074	61.7%	(*2)
Single Attached:	316	6.3%	(*2)
2 to 4:	635	12.7%	(*2)
5 and Above:	506	10.2%	(*2)
Mobile Homes:	451	9.1%	(*2)
Other:	0	0.0%	(*2)
Total Units:	4,982	100.0%	(*2)

Occupancy:	4,807	96.5%	(*1)
Vacancy:	217	4.4%	(*1)
Persons Per Occupied Unit:		4.72	(*1)
Percent of County:		0.9%	(*1)

2000 Households

Tenure & Value

Owner Occupied:	2,927	(*1)
Renter Occupied:	1,880	(*1)
Total Occupied:	4,807	(*1)
Median Home Value:	\$83,700	(*2)
Median Rent:	\$470	(*2)

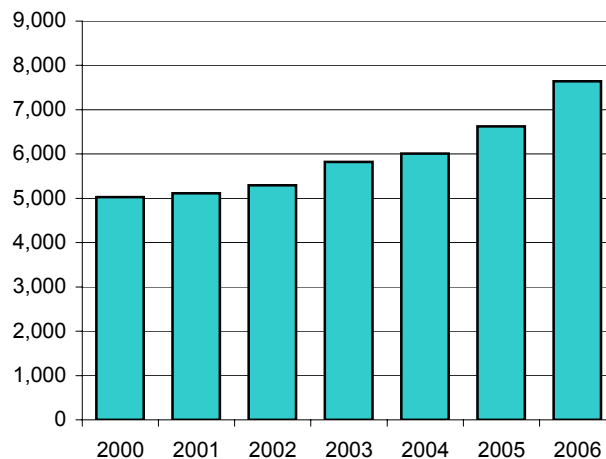
March '06 Median Sale Price: \$333,000 (*5)

Housing Permit Activity (*4)

Year	No.
2000	178
2001	565
2002	102
2003	451
2004	988
2005	863

Housing Units

Year	Units
1970	1,971 (*1)
1980	2,298 (*1)
1990	3,830 (*1)
2000	5,024 (*1)
2000	5,024 (*1)
2001	5,114 (*3)
2002	5,297 (*3)
2003	5,824 (*3)
2004	6,011 (*3)
2005	6,624 (*3)
2006	7,641 (*3)



Sources: (*1) April Decennial Census of Population,
U.S. Census Bureau

(*2) 2000 Census Summary File 3, U.S. Census Bureau

(*3) January Revised Estimate, State Dept. of Finance

(*4) US Department of Housing & Urban Development,
State of the Cities Data Systems

(*5) DataQuick Real Estate News

COACHELLA

ECONOMIC AND LABOR FORCE CHARACTERISTICS

Assessment Values (*1)		Labor Force - April 2006 (*2)	
Year	Gross Assessed Value	Labor Force	10,700
2004	\$740,838,899	Employed	10,000
2005	\$1,025,752,377	Unemployed	700
Percent Growth	38.5%	Unemployment Rate	6.7%
Percent of County	0.6%		

Total Employment		Taxable Sales (*5) (1,000s of dollars)																			
Total Employment, 2000 (*3)	4,750	<table border="1"> <thead> <tr> <th>Year</th> <th>Total</th> <th>Percent of County</th> </tr> </thead> <tbody> <tr> <td>2000</td> <td>\$132,640</td> <td>0.5%</td> </tr> <tr> <td>2001</td> <td>\$146,254</td> <td>0.7%</td> </tr> <tr> <td>2002</td> <td>\$155,831</td> <td>0.8%</td> </tr> <tr> <td>2003</td> <td>\$176,051</td> <td>1.0%</td> </tr> <tr> <td>2004</td> <td>\$208,854</td> <td>1.2%</td> </tr> </tbody> </table>		Year	Total	Percent of County	2000	\$132,640	0.5%	2001	\$146,254	0.7%	2002	\$155,831	0.8%	2003	\$176,051	1.0%	2004	\$208,854	1.2%
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Total Employment, 2005 (*4)	6,900																				
Percent of County, 2005	1.1%																				

Employment by Industry, 2005 (*4)	
Agriculture, Nat. Resources & Mining	1,369
Construction	677
Manufacturing	416
Wholesale Trade	232
Retail Trade	607
Trans., Warehousing, & Utilities	328
Information	10
Financial Activities	56
Professional & Business Services	145
Educational & Health Services	323
Leisure & Hospitality	1,668
Other Services	100
Government	680
Total Wage & Salary	6,613
Self Employed	275
Total Employment	6,900

Sources: (*1) Assessor - County Clerk - Recorder 2005-2006 Annual Report
 (*2) California Employment Development Dept.(EDD) ; rate based on unrounded data (preliminary April 2006)
 (*3) Census Transportation Planning Package 2000 (CTPP)
 (*4) Estimated by Riverside County Center for Demographic Research
 (*5) State Board of Equalization