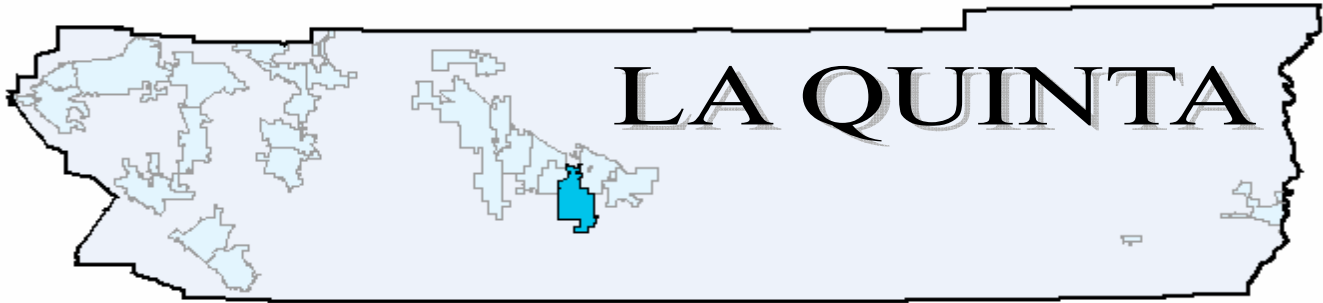


City of La Quinta

Riverside County Center for
Demographic Research
May 2006



0 0.25 0.5 1 1.5 2 Miles



35.7 sq. miles (County of Riverside GIS)

Incorporated: 1982

78-495 Calle Tampico La Quinta, CA 92253 • (760) 777-7000 • www.la-quinta.org

Mayor: Donald Adolph

Mayor Pro Tem: Stanley Sniff

Council Members: Terry Henderson, Lee Osborne & Ron Perkins

City Manager:	(760) 777-7100	Police Department:	(760) 771-3220
City Council:	777-7030	Fire Department:	564-4351
Community Dev.:	777-7125	Parks & Recreation:	777-7090

POPULATION CHARACTERISTICS

Population		2000 Racial & Ethnic Population (*1)			2000 Population by Age (*1)		
1970:	#				Total	Percent	
1980:	#		Number	%	0-4	1,847	7.8%
1990:	11,215 (*1)	White	14,893	62.9%	5-9	2,083	8.8%
2000:	23,694 (*1)	Black or African American	296	1.2%	10-14	1,896	8.0%
		Asian & Pacific Islander	420	1.8%	15-19	1,607	6.8%
1995:	16,600 (*2)	All Other Races	501	2.1%	20-24	903	3.8%
1996:	17,400 (*2)	Hispanic	7,584	32.0%	25-34	2,975	12.6%
1997:	18,550 (*2)				35-44	3,904	16.5%
1998:	19,550 (*2)	Total Population:	23,694	100.0%	45-54	2,866	12.1%
1999:	20,800 (*2)	Vital Statistics (*3)			55-64	2,440	10.3%
2000:	23,694 (*1)		2003	2004	65-74	2,053	8.7%
2001:	26,092 (*2)	Total Births	176	184	75-84	965	4.1%
2002:	28,887 (*2)	Birth Rate*	5.7	5.5	85+	155	0.7%
2003:	30,844 (*2)	Total Deaths	92	105	Total:	23,694	100.0%
2004:	33,099 (*2)	Death Rate*	3.0	3.2			
2005:	36,377 (*2)				Median Age:		36.4
2006:	38,340 (*2)				Percent of County:		1.5%

Voter Registration, 2006 (*4)

Democrat	4,487	Natural Law	8
Republican	8,688	Peace & Freedom	18
Independent	312	Decline to State	2,028
Green	38	Misc.	71
Libertarian	42	Total	15,692

Sources: (*1) April Decennial Census of Population, U.S. Census Bureau

(*3) Riverside County Dept. of Public Health

(*2) January Revised Estimate, State Dept. of Finance

(*4) RC Registrar of Voters, April 2006

City not incorporated at this date.

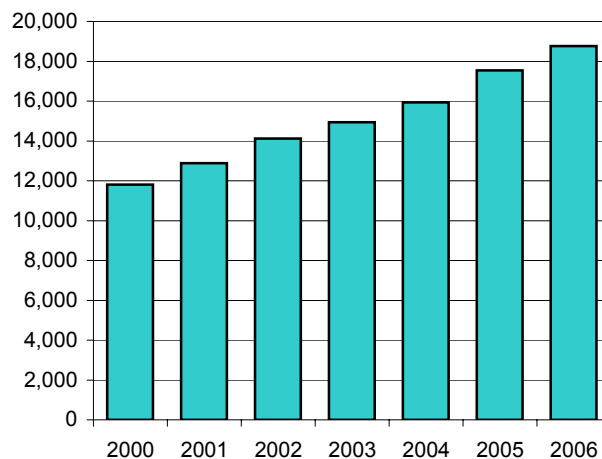
LA QUINTA

HOUSING & HOUSEHOLD CHARACTERISTICS

2000 Housing Units by Type			2000 Households	
	Units	%	Tenure & Value	
Single Detached:	9,471	80.5% (*2)	Owner Occupied:	6,879 (*1)
Single Attached:	1,272	10.8% (*2)	Renter Occupied:	1,566 (*1)
2 to 4:	279	2.4% (*2)	Total Occupied:	8,445 (*1)
5 and Above:	483	4.1% (*2)	Median Home Value:	\$174,200 (*2)
Mobile Homes:	258	2.2% (*2)	Median Rent:	\$817 (*2)
Other:	0	0.0% (*2)	March '06 Median Sale Price: \$671,750 (*5)	
Total Units:	11,763	100.0% (*2)	Housing Permit Activity (*4)	
			Year	No.
Occupancy:	8,445	71.8% (*1)	2000	1,493
Vacancy:	3,367	28.6% (*1)	2001	916
			2002	849
Persons Per Occupied Unit:		2.8 (*1)	2003	1,395
			2004	1,464
Percent of County:		2.0% (*1)	2005	1,598

Housing Units

Year	Units
1970	#
1980	#
1990	6,426 (*1)
2000	11,812 (*1)
2000	11,812 (*1)
2001	12,878 (*3)
2002	14,127 (*3)
2003	14,938 (*3)
2004	15,942 (*3)
2005	17,549 (*3)
2006	18,762 (*3)



Sources: (*1) April Decennial Census of Population,
U.S. Census Bureau

(*2) 2000 Census Summary File 3, U.S. Census Bureau

City not incorporated at this date

(*3) January Revised Estimate, State Dept. of Finance

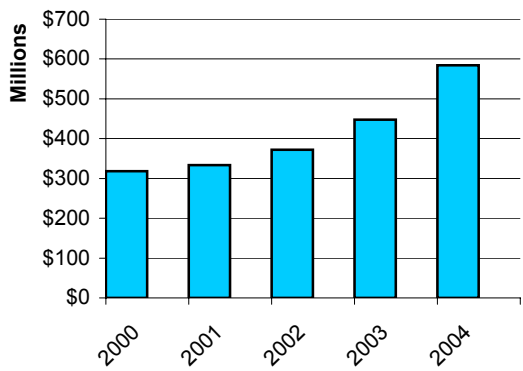
(*4) US Department of Housing & Urban Development,
State of the Cities Data Systems

(*5) DataQuick Real Estate News

LA QUINTA

ECONOMIC AND LABOR FORCE CHARACTERISTICS

Assessment Values (*1)		Labor Force - April 2006 (*2)	
Year	Gross Assessed Value	Labor Force	14,200
2004	\$6,382,962,493	Employed	13,900
2005	\$7,928,937,732	Unemployed	300
Percent Growth	24.2%	Unemployment Rate	2.1%
Percent of County	4.7%		

Total Employment		Taxable Sales (*5) (1,000s of dollars)	
Total Employment, 2000 (*3)	8,060		
Total Employment, 2005 (*4)	13,900		
Percent of County, 2005	2.2%		

Employment by Industry, 2005 (*4)		Year		
Agriculture, Nat. Resources & Mining	423	Year	Total	
Construction	1,197	2000	\$318,057	
Manufacturing	87	2001	\$333,840	
Wholesale Trade	195	2002	\$372,039	
Retail Trade	1,942	2003	\$447,877	
Trans., Warehousing, & Utilities	118	2004	\$584,039	
Information	36		Percent of County	
Financial Activities	337		2000	1.9%
Professional & Business Services	801		2001	1.8%
Educational & Health Services	376		2002	1.9%
Leisure & Hospitality	4,506		2003	2.1%
Other Services	255		2004	2.3%
Government	1,654			
Total Wage & Salary	11,927			
Self Employed	1,986			
Total Employment	13,900			

Sources: (*1) Assessor - County Clerk - Recorder 2005-2006 Annual Report
 (*2) California Employment Development Dept.(EDD) ; rate based on unrounded data (preliminary April 2006)
 (*3) Census Transportation Planning Package 2000 (CTPP)
 (*4) Estimated by Riverside County Center for Demographic Research
 (*5) State Board of Equalization