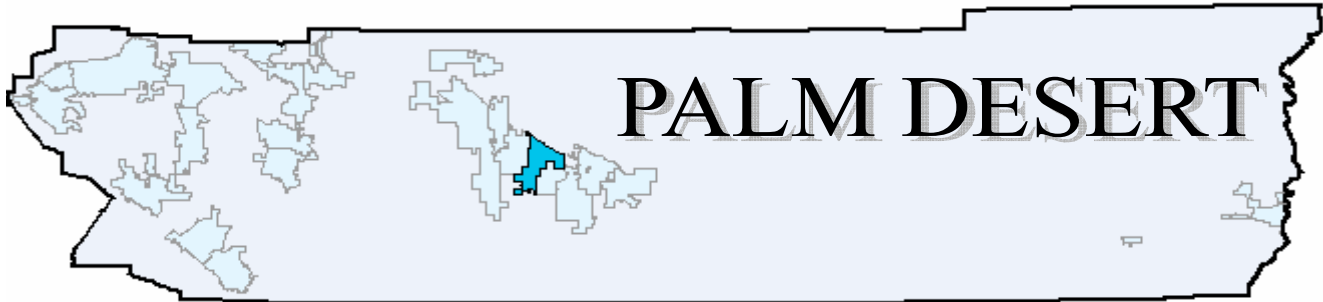


City of Palm Desert

Riverside County Center for
Demographic Research
May 2006



0 0.25 0.5 1 1.5 2 Miles



27.0 sq. miles (County of Riverside GIS)

Incorporated: 1973

73-510 Fred Waring Dr Palm Desert, CA 92260 • (760) 346-0611 • www.cityofpalmdesert.org

Mayor: Jim Ferguson

Mayor Pro Tem: Richard Kelly

Council Members: Jean Benson, Buford Crites & Robert Spiegel

City Manager:	(760) 346-0611	Police Department:	(760) 836-1600
City Council:	346-0611	Fire Department:	863-7255
Community Dev.:	346-0611	Parks & Recreation:	346-0611

POPULATION CHARACTERISTICS

Population		2000 Racial & Ethnic Population (*1)		2000 Population by Age (*1)		
Year	#		Number	%	Total	Percent
1970:	#					
1980:	11,801 (*1)				0-4	1,849 4.5%
1990:	23,252 (*1)	White	31,919	77.6%	5-9	2,055 5.0%
2000:	41,155 (*1)	Black or African American	446	1.1%	10-14	2,074 5.0%
		Asian & Pacific Islander	1,070	2.6%	15-19	1,875 4.6%
1995:	34,550 (*2)	All Other Races	689	1.7%	20-24	1,830 4.4%
1996:	35,550 (*2)	Hispanic	7,031	17.1%	25-34	4,177 10.1%
1997:	36,800 (*2)				35-44	5,146 12.5%
1998:	37,850 (*2)	Total Population:	41,155	100.0%	45-54	5,283 12.8%
1999:	39,500 (*2)	Vital Statistics (*3)			55-64	5,527 13.4%
2000:	41,155 (*1)		2003	2004	65-74	6,023 14.6%
2001:	42,091 (*2)	Total Births	443	429	75-84	4,168 10.1%
2002:	43,119 (*2)	Birth Rate*	10.0	9.4	85+	1,148 2.8%
2003:	44,479 (*2)	Total Deaths	481	506	Total:	41,155 100.0%
2004:	45,604 (*2)	Death Rate*	10.8	11.1		
2005:	49,595 (*2)				Median Age:	48.0
2006:	49,539 (*2)				Percent of County:	2.7%

Voter Registration, 2006 (*4)

Democrat	7,031	Natural Law	8
Republican	12,302	Peace & Freedom	13
Independent	460	Decline to State	3,006
Green	52	Misc.	154
Libertarian	78	Total	23,104

Sources: (*1) April Decennial Census of Population, U.S. Census Bureau

(*3) Riverside County Dept. of Public Health

(*2) January Revised Estimate, State Dept. of Finance

(*4) RC Registrar of Voters, April 2006

City not incorporated at this date.

PALM DESERT

HOUSING & HOUSEHOLD CHARACTERISTICS

2000 Housing Units by Type

	Units	%	
Single Detached:	11,120	39.6%	(*2)
Single Attached:	9,551	34.0%	(*2)
2 to 4:	2,463	8.8%	(*2)
5 and Above:	3,738	13.3%	(*2)
Mobile Homes:	1,190	4.2%	(*2)
Other:	9	0.0%	(*2)
Total Units:	28,071	100.0%	(*2)

2000 Households

Tenure & Value

Owner Occupied:	12,827	(*1)
Renter Occupied:	6,357	(*1)
Total Occupied:	19,184	(*1)
Median Home Value:	189,100	(*2)
Median Rent:	744	(*2)

March '06 Median Sale Price: \$430,000 (*5)

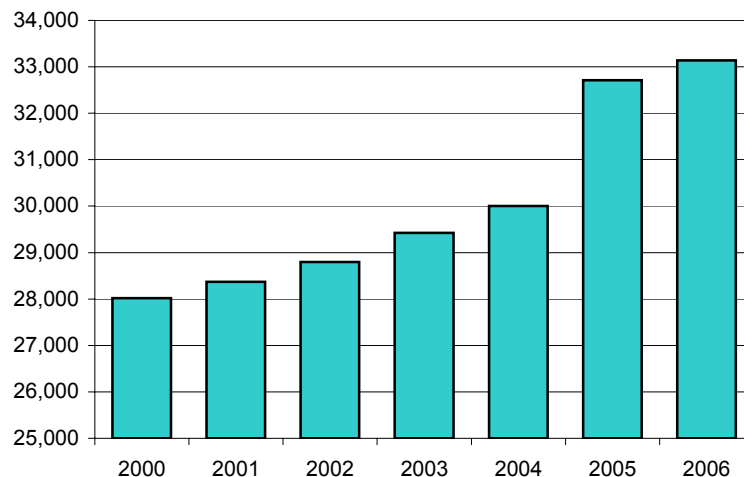
Housing Permit Activity (*4)

Occupancy:	19,184	68.3%	(*1)
Vacancy:	8,837	31.5%	(*1)
Persons Per Occupied Unit:		2.13	(*1)
Percent of County:		4.8%	(*1)

Year	No.
2000	533
2001	666
2002	531
2003	338
2004	436
2005	235

Housing Units

Year	Units
1970	#
1980	10,142 (*1)
1990	18,248 (*1)
2000	28,021 (*1)
2000	28,021 (*3)
2001	28,373 (*3)
2002	28,799 (*3)
2003	29,422 (*3)
2004	30,001 (*3)
2005	32,711 (*3)
2006	33,142 (*3)



Sources: (*1) April Decennial Census of Population,
U.S. Census Bureau

(*2) 2000 Census Summary File 3, U.S. Census Bureau

City not incorporated at this date.

(*3) January Revised Estimate, State Dept. of Finance

(*4) US Department of Housing & Urban Development,
State of the Cities Data Systems

(*5) DataQuick Real Estate News

PALM DESERT

ECONOMIC AND LABOR FORCE CHARACTERISTICS

Assessment Values (*1)		Labor Force - April 2006 (*2)	
Year	Gross Assessed Value	Labor Force	24,000
2004	\$9,239,741,225	Employed	23,400
2005	\$10,641,149,302	Unemployed	600
Percent Growth	15.2%	Unemployment Rate	2.4%
Percent of County	6.3%		

Total Employment		Taxable Sales (*5) (1,000s of dollars)	
Total Employment, 2000 (*3)	27,820		
Total Employment, 2005 (*4)	35,300		
Percent of County, 2005	5.5%		

Employment by Industry, 2005 (*4)		Taxable Sales (*5)		
Agriculture, Nat. Resources & Mining	91	Year	Total	Percent of County
Construction	5,669	2000	\$1,217,986	7.2%
Manufacturing	581	2001	\$1,211,069	6.6%
Wholesale Trade	514	2002	\$1,209,385	6.2%
Retail Trade	5,343	2003	\$1,296,730	6.0%
Trans., Warehousing, & Utilities	444	2004	\$1,433,296	5.7%
Information	571			
Financial Activities	1,767			
Professional & Business Services	4,646			
Educational & Health Services	3,155			
Leisure & Hospitality	6,095			
Other Services	1,300			
Government	2,409			
Total Wage & Salary	32,586			
Self Employed	2,751			
Total Employment	35,300			

Sources: (*1) Assessor - County Clerk - Recorder 2005-2006 Annual Report
 (*2) California Employment Development Dept.(EDD) ; rate based on unrounded data (preliminary April 2006)
 (*3) Census Transportation Planning Package 2000 (CTPP)
 (*4) Estimated by Riverside County Center for Demographic Research
 (*5) State Board of Equalization