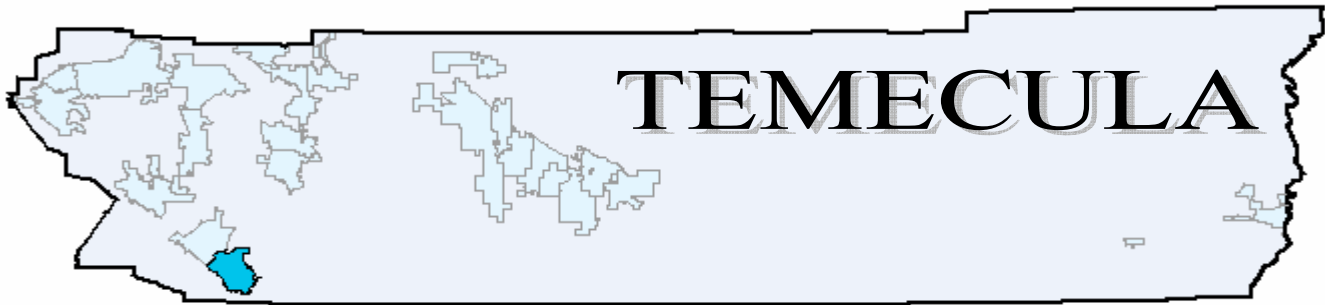


Riverside County Center for
Demographic Research
May 2006

City of Temecula



30.1 sq. miles (County of Riverside GIS)

Incorporated: 1989

43200 Business Park Dr. Temecula, CA 92590 • (951) 694-6444 • www.cityoftemecula.org

Mayor: Ron Roberts

Mayor Pro Tem: Chuck Washington

Council Members: Jeff Comerchero, Maryann Edwards & Michael Nagger

City Manager: (951) 506-5100

Police Department:

(951) 696-4357

City Council: 506-5100

Fire Department:

694-6405

Community Dev.: 694-6400

Parks & Recreation:

694-6480

POPULATION CHARACTERISTICS

| Population | | 2000 Racial & Ethnic Population (*1) | | 2000 Population by Age (*1) | | | |
|------------|-------------|--------------------------------------|--------|-----------------------------|--------------------|--------|---------|
| Year | # | | Number | % | Age Group | Count | Percent |
| 1970: | # | | | | 0-4 | 5,115 | 8.9% |
| 1980: | # | | | | 5-9 | 6,083 | 10.5% |
| 1990: | 27,099 (*1) | White | 40,007 | 69.3% | 10-14 | 5,830 | 10.1% |
| 2000: | 57,716 (*1) | Black or African American | 1,874 | 3.2% | 15-19 | 4,597 | 8.0% |
| | | Asian & Pacific Islander | 2,819 | 4.9% | 20-24 | 2,893 | 5.0% |
| 1995: | 40,850 (*2) | All Other Races | 2,042 | 3.5% | 25-34 | 7,811 | 13.5% |
| 1996: | 43,650 (*2) | Hispanic | 10,974 | 19.0% | 35-44 | 11,392 | 19.7% |
| 1997: | 46,150 (*2) | | | | 45-54 | 6,717 | 11.6% |
| 1998: | 48,900 (*2) | Total Population: | 57,716 | 100.0% | 55-64 | 3,183 | 5.5% |
| 1999: | 51,600 (*2) | Vital Statistics (*3) | | | 65-74 | 2,526 | 4.4% |
| 2000: | 57,716 (*1) | | 2003 | 2004 | 75-84 | 1,292 | 2.2% |
| 2001: | 61,792 (*2) | Total Births | 1,106 | 1,068 | 85+ | 277 | 0.5% |
| 2002: | 73,148 (*2) | Birth Rate* | 14.6 | 13.6 | Total: | 57,716 | 100.0% |
| 2003: | 75,977 (*2) | Total Deaths | 220 | 249 | Median Age: | | 31.3 |
| 2004: | 78,831 (*2) | Death Rate* | 2.9 | 3.2 | Percent of County: | | 3.7% |
| 2005: | 81,921 (*2) | *Rates per 1,000 population | | | | | |
| 2006: | 93,923 (*2) | | | | | | |

Voter Registration, 2006 (*4)

| | | | |
|-------------|--------|------------------|--------|
| Democrat | 8,519 | Natural Law | 21 |
| Republican | 20,115 | Peace & Freedom | 49 |
| Independent | 809 | Decline to State | 6,494 |
| Green | 124 | Misc. | 248 |
| Libertarian | 146 | Total | 36,525 |

Sources: (*1) April Decennial Census of Population, U.S. Census Bureau

(*3) Riverside County Dept. of Public Health

(*2) January Revised Estimate, State Dept. of Finance

(*4) RC Registrar of Voters, April 2006

City not incorporated at this date

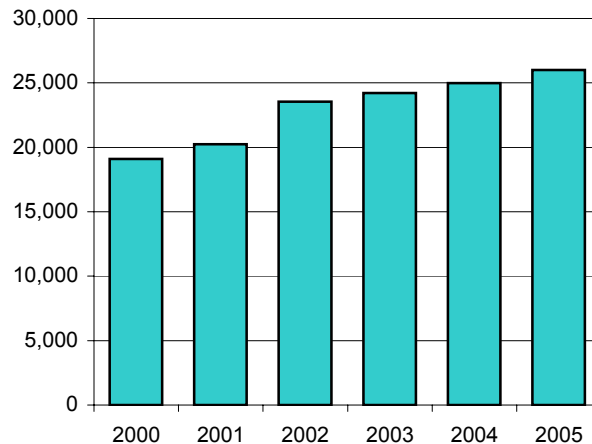
TEMECULA

HOUSING & HOUSEHOLD CHARACTERISTICS

| 2000 Housing Units by Type | | | | 2000 Households | |
|----------------------------|--------|--------|------|--|----------------|
| | Units | % | | Tenure & Value | |
| Single Detached: | 14,481 | 76.1% | (*2) | Owner Occupied: | 13,418 (*1) |
| Single Attached: | 384 | 2.0% | (*2) | Renter Occupied: | 4,875 (*1) |
| 2 to 4: | 596 | 3.1% | (*2) | Total Occupied: | 18,293 (*1) |
| 5 and Above: | 3,241 | 17.0% | (*2) | Median Home Value: | \$190,100 (*2) |
| Mobile Homes: | 313 | 1.6% | (*2) | Median Rent: | \$846 (*2) |
| Other: | 7 | 0.0% | (*2) | March '06 Median Sale Price: \$490,000 (*5) | |
| Total Units: | 19,022 | 100.0% | (*2) | Housing Permit Activity (*4) | |
| | | | | Year | No. |
| Occupancy: | 18,293 | 96.2% | (*1) | 2000 | 1,386 |
| Vacancy: | 806 | 4.2% | (*1) | 2001 | 952 |
| Persons Per Occupied Unit: | | 3.15 | (*1) | 2002 | 651 |
| | | | | 2003 | 1,532 |
| Percent of County: | | 3.3% | (*1) | 2004 | 1,296 |
| | | | | 2005 | 1,354 |

Housing Units

| Year | Units |
|------|-------------|
| 1970 | # |
| 1980 | 680 (*1) |
| 1990 | 10,659 (*1) |
| 2000 | 19,099 (*1) |
| 2000 | 19,099 (*1) |
| 2001 | 20,242 (*3) |
| 2002 | 23,543 (*3) |
| 2003 | 24,215 (*3) |
| 2004 | 24,984 (*3) |
| 2005 | 26,007 (*3) |
| 2006 | 30,113 (*3) |



Sources: (*1) April Decennial Census of Population, U.S. Census Bureau

(*2) 2000 Census Summary File 3, U.S. Census Bureau
City not incorporated at this date

(*3) January Revised Estimate, State Dept. of Finance

(*4) US Department of Housing & Urban Development, State of the Cities Data Systems

(*5) DataQuick Real Estate News

TEMECULA

ECONOMIC AND LABOR FORCE CHARACTERISTICS

| Assessment Values (*1) | | Labor Force- April 2006 (*2) | |
|------------------------|----------------------|------------------------------|--------|
| Year | Gross Assessed Value | Labor Force | 34,700 |
| 2004 | \$7,795,288,097 | Employed | 33,800 |
| 2005 | \$10,328,744,550 | Unemployed | 900 |
| Percent Growth | 32.5% | Unemployment Rate | 2.6% |
| Percent of County | 6.2% | | |

| Labor Market Estimates | | Taxable Sales (*5) (1,000s of dollars) | | | | | | | | | | | | | | | | | | | |
|-----------------------------|-------------|--|--|-------------------|-------|-------------------|------|-------------|------|------|-------------|------|------|-------------|------|------|-------------|------|------|-------------|------|
| Total Employment, 2000 (*3) | 31,035 | <table border="1"> <thead> <tr> <th>Year</th> <th>Total</th> <th>Percent of County</th> </tr> </thead> <tbody> <tr> <td>2000</td> <td>\$1,411,051</td> <td>8.3%</td> </tr> <tr> <td>2001</td> <td>\$1,621,447</td> <td>8.9%</td> </tr> <tr> <td>2002</td> <td>\$1,856,973</td> <td>9.5%</td> </tr> <tr> <td>2003</td> <td>\$2,149,360</td> <td>9.9%</td> </tr> <tr> <td>2004</td> <td>\$2,421,040</td> <td>9.6%</td> </tr> </tbody> </table> | | Year | Total | Percent of County | 2000 | \$1,411,051 | 8.3% | 2001 | \$1,621,447 | 8.9% | 2002 | \$1,856,973 | 9.5% | 2003 | \$2,149,360 | 9.9% | 2004 | \$2,421,040 | 9.6% |
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| 2003 | \$2,149,360 | 9.9% | | | | | | | | | | | | | | | | | | | |
| 2004 | \$2,421,040 | 9.6% | | | | | | | | | | | | | | | | | | | |
| Total Employment, 2005 (*4) | 46,800 | | | | | | | | | | | | | | | | | | | | |
| Percent of County, 2005 | 7.3% | | | | | | | | | | | | | | | | | | | | |

| Employment by Industry, 2005 (*4) | |
|--------------------------------------|---------------|
| Agriculture, Nat. Resources & Mining | 484 |
| Construction | 5,114 |
| Manufacturing | 5,651 |
| Wholesale Trade | 1,713 |
| Retail Trade | 7,761 |
| Trans., Warehousing, & Utilities | 463 |
| Information | 505 |
| Financial Activities | 2,356 |
| Professional & Business Services | 5,438 |
| Educational & Health Services | 2,465 |
| Leisure & Hospitality | 6,039 |
| Other Services | 1,231 |
| Government | 4,544 |
| Total Wage & Salary | 43,763 |
| Self Employed | 3,007 |
| Total Employment | 46,800 |

Sources: (*1) Assessor - County Clerk - Recorder 2005-2006 Annual Report
 (*2) California Employment Development Dept.(EDD) ; rate based on unrounded data (preliminary April 2006)
 (*3) Census Transportation Planning Package 2000 (CTPP)
 (*4) Estimated by Riverside County Center for Demographic Research
 (*5) State Board of Equalization