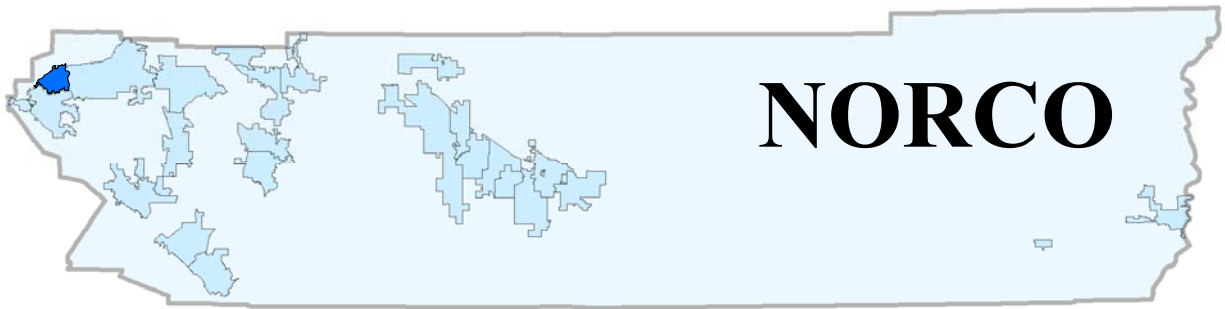


Riverside County Center for
 Demographic Research
 May 2007

City of Norco



13.8 sq. miles (County of Riverside GIS)

Incorporated: 1964

2870 Clark Ave. Norco, CA 92860 • (951) 735-3900 • www.norco.ca.us

Mayor: Kathy Azevedo

Mayor Pro Tem: Harvey Sullivan

Council Members: Herb Higgins, Hal Clark & Frank Hall

City Manager: (951) 270-5617

Police Department: (951) 270-5673

City Council: 270-5612

Fire Department: 737-8097

Community Development: 270-5661

Parks & Recreation: 270-5632

POPULATION CHARACTERISTICS

Population		2000 Racial & Ethnic Population (*1)			2000 Population by Age (*1)		
Year	Population		Number	Percent	Age Group	Total	Percent
1970	14,511 (*1)	White	16,334	67.6%	0-4	1,152	4.8%
1980	21,126 (*1)	African American	1,468	6.1%	5-9	1,514	6.3%
1990	23,302 (*1)	Asian/Pac Islander	297	1.2%	10-14	1,743	7.2%
1995	23,450 (*2)	All Other Races	554	2.3%	15-19	1,627	6.7%
1996	23,500 (*2)	Hispanic*	5,504	22.8%	20-24	1,492	6.2%
1997	23,600 (*2)	Total Population	24,157	100.0%	25-34	3,829	15.9%
1998	24,050 (*2)	* Hispanics can be of any race			35-44	5,289	21.9%
1999	23,950 (*2)	Vital Statistics (*4)			45-54	3,690	15.3%
2000	24,157 (*1)		2003	2004	55-64	2,217	9.2%
2001	24,492 (*2)	Total Births	224	226	65-74	1,040	4.3%
2002	25,017 (*2)	Birth Rate*	8.8	8.7	75-84	440	1.8%
2003	25,505 (*2)	Total Deaths	141	127	85+	124	0.5%
2004	25,833 (*2)	Death Rate*	5.5	4.9	Total	24,157	100.0%
2005	26,813 (*2)	* Rates per 1,000 population			Median Age		36.3
2006	27,418 (*2)	2007 Voter Registration (*5)			Percent of County		1.6%
2007	27,361 (*2)		Number	Percent	2000 Resident Nativity (*6)		
Projections		Democrat	3,072	27%	Native-Born (CA)	66.5%	
2010	29,058 (*3)	Republican	6,076	54%	Native-Born (US)*	26.5%	
2015	30,693 (*3)	Other	533	5%	Foreign-Born Naturalized	3.1%	
2020	32,052 (*3)	Decline to State	1,624	14%	Foreign-Born Non-Citizen	3.9%	
2025	33,437 (*3)	Total	11,305	100.0%	* Includes those born in US territories and abroad to American parents		
2030	34,531 (*3)						
2035	35,085 (*3)						

Sources:

(*1) Decennial Census, US Census Bureau

(*4) Riverside County Dept. of Public Health

(*2) January Estimate, CA State Dept. of Finance

(*5) CA Secretary of State, February 2007

(*3) Riverside County Center for Demographic Research

(*6) Census 2000 Summary File 3, US Census Bureau

Note: Comparing data between years may be problematic because of incorporations & annexations

NORCO

HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units			Housing Units by Type						
1970	4,019	(*1)		2000	(*)5	%	2007	(*)2	%
1980	5,383	(*1)	Single Detached	5,849		94.0%	6,806		94.3%
1990	5,785	(*1)	Single Attached	136		2.2%	137		1.9%
2000	6,277	(*1)	2 To 4	9		0.1%	9		0.1%
			5 Plus	136		2.2%	177		2.5%
			Mobile Homes	90		1.4%	92		1.3%
			Other Unit Types	0		0.0%	N/A		N/A
2001	6,325	(*2)	Total Units	6,220		100.0%	7,221		100.0%
2002	6,493	(*2)	Occupancy	6,136		98.6%	7,058		97.7%
2003	6,577	(*2)	Vacancy	141		2.3%	163		2.3%
2004	6,658	(*2)	Persons Per Occupied	3.15			3.20		
2005	6,972	(*2)							
2006	7,185	(*2)							
2007	7,221	(*2)							
Projections			Median Home Price (*6)		Housing Unit Building Permits (*4)				
2010	7,659	(*3)	2001	\$280,000	Single-Family Structures	All Multi-Family Structures	Total Units		
2015	8,211	(*3)	2002	\$289,000	1990	131	0	131	
2020	8,811	(*3)	2003	\$350,000	1991	16	0	16	
2025	9,269	(*3)	2004	\$490,000	1992	8	0	8	
2030	9,362	(*3)	2005	\$640,000	1993	8	0	8	
2035	9,456	(*3)	2006	\$625,000	1994	57	0	57	
			2007*	\$620,000	1995	46	0	46	
					1996	44	40	84	
					1997	25	10	35	
					1998	29	0	29	
					1999	103	0	103	
					2000	147	0	147	
					2001	140	40	180	
					2002	59	10	69	
					2003	91	30	121	
					2004	94	30	124	
					2005	80	0	80	
					2006	17	0	17	
2000 Household Tenure & Value			Units	Percent					
Owner Occupied	5,051	82% (*1)							
Renter Occupied	1,085	18% (*1)							
Total Occupied	6,136	100.0% (*1)							
Median Home Value	\$207,400	(*5)							
Median Monthly Rent	\$867	(*5)							

Sources:

(*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance

(*3) Riverside County Center for Demographic Research

(*4) US Department of Housing & Urban Development, State of the Cities Data Systems

(*5) 2000 Census Summary File 3, US Census Bureau

(*6) DataQuick Reports

Note: Comparing data between years may be problematic because of incorporations & annexations

NORCO

ECONOMIC AND LABOR FORCE CHARACTERISTICS

2007 Labor Force Participation* (*1)		Employment/Jobs Totals and Projections* (*2)		
Civilian Labor Force	13,900	2005	11,381	
Employed	13,300	2010	12,865	
Unemployed	600	2015	14,510	
Unemployment Rate	4.10%	2020	16,037	
* City residents working anywhere		2025	17,518	
		2030	18,844	
		2035	19,998	
		* Jobs within the City Boundary		
2005 Employment/Jobs By Industry (*3)		Taxable Sales in 1,000s of Dollars (*4)		
Agriculture, Natural Resources, Mining	377	Year	Total	Percent of County
Construction	2,049	2001	\$428,851	2.4%
Manufacturing	528	2002	\$456,408	2.3%
Wholesale Trade	173	2003	\$487,537	2.2%
Retail Trade	1,179	2004	\$503,573	2.0%
Transportation, Warehousing, Utilities	126	2005	\$557,655	2.0%
Information	82			
Financial Activities	287	Median Household Income* (*5)		
Professional & Business Services	843	Year	Median Income	
Educational & Health Services	519	1990	\$51,594	
Leisure & Hospitality	615	2000	\$62,652	
Other Services	585	* Dollars not adjusted for inflation		
Government	2,902			
Total Wage & Salary Employment	10,266			
Self Employed	1,115			
Total Employment	11,381			
* Jobs within the City Boundary				

Sources:

(*1) California Employment Development Department (preliminary March 2007)

(*2) Riverside County Center for Demographic Research

(*3) Dunn and Bradstreet database, The Business Press Newspaper, and

Census Transportation Planning Package 2000

(*4) State Board of Equalization

(*5) 1990 and 2000 Census Summary File 3, US Census Bureau (Data reported for the previous year)

Note: Comparing data between years may be problematic because of incorporations & annexations