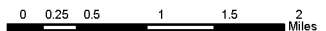
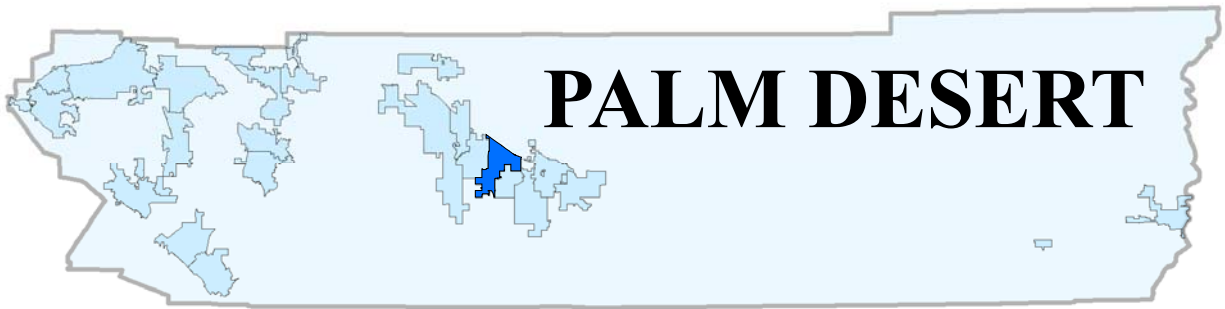


City of Palm Desert

Riverside County Center for
Demographic Research
May 2007





27 sq. miles (County of Riverside GIS)

Incorporated: 1973

73-510 Fred Waring Dr. Palm Desert, CA 92260 • (760) 346-0611 • www.cityofpalmdesert.com

Mayor: Richard S. Kelly

Mayor Pro Tem: Jean M. Benson

Council Members: Jim Ferguson, Cindy Finerton & Robert Spiegel

City Manager: (760) 346-0611

Police Department: (760) 836-1600

City Council: 346-0611

Fire Department: 863-7255

Community Development: 346-0611

Parks & Recreation: 346-0611

POPULATION CHARACTERISTICS

Population			2000 Racial & Ethnic Population (*1)			2000 Population by Age (*1)		
Year	#	(*1)		Number	Percent		Total	Percent
1970			White	31,919	77.6%	0-4	1,849	4.5%
1980	11,801	(*1)	African American	446	1.1%	5-9	2,055	5.0%
1990	23,252	(*1)	Asian/Pac Islander	1,070	2.6%	10-14	2,074	5.0%
1995	34,550	(*2)	All Other Races	689	1.7%	15-19	1,875	4.6%
1996	35,550	(*2)	Hispanic*	7,031	17.1%	20-24	1,830	4.4%
1997	36,800	(*2)	Total Population	41,155	100.0%	25-34	4,177	10.1%
1998	37,850	(*2)	* Hispanics can be of any race			35-44	5,146	12.5%
1999	39,500	(*2)	Vital Statistics (*4)			45-54	5,283	12.8%
2000	41,155	(*1)		2003	2004	55-64	5,527	13.4%
2001	42,088	(*2)	Total Births	443	429	65-74	6,023	14.6%
2002	43,111	(*2)	Birth Rate*	10.0	9.4	75-84	4,168	10.1%
2003	44,468	(*2)	Total Deaths	481	506	85+	1,148	2.8%
2004	45,551	(*2)	Death Rate*	10.8	11.1	Total	41,155	100.0%
2005	49,523	(*2)	* Rates per 1,000 population			Median Age		48.0
2006	49,879	(*2)	2007 Voter Registration (*5)			Percent of County		2.7%
2007	49,752	(*2)		Number	Percent	2000 Resident Nativity (*6)		
			Democrat	6,975	30%	Native-Born (CA)		38.5%
			Republican	12,104	53%	Native-Born (US)*		45.4%
			Other	781	3%	Foreign-Born Naturalized		6.2%
			Decline to State	3,172	14%	Foreign-Born Non-Citizen		9.9%
			Total	11,305	100.0%	* Includes those born in US territories and abroad to American parents		
Projections								
2010	54,435	(*3)						
2015	59,588	(*3)						
2020	64,860	(*3)						
2025	67,206	(*3)						
2030	70,303	(*3)						
2035	73,131	(*3)						

Sources:

(*1) Decennial Census, US Census Bureau

(*4) Riverside County Dept. of Public Health

(*2) January Estimate, CA State Dept. of Finance

(*5) CA Secretary of State, February 2007

(*3) Riverside County Center for Demographic Research

(*6) Census 2000 Summary File 3, US Census Bureau

Note: Comparing data between years may be problematic because of incorporations & annexations

PALM DESERT

HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units			Housing Units by Type					
1970	#	(*1)		2000 (*5)	%	2007 (*2)	%	
1980	10,142	(*1)	Single Detached	11,120	39.6%	13,169	39.4%	
1990	18,248	(*1)	Single Attached	9,551	34.0%	9,697	29.0%	
2000	28,021	(*1)	2 To 4	2,463	8.8%	2,513	7.5%	
			5 Plus	3,738	13.3%	4,706	14.1%	
			Mobile Homes	1,190	4.2%	3,309	9.9%	
			Other Unit Types	9	0.0%	N/A	N/A	
2001	28,373	(*2)	Total Units	28,071	100.0%	33,394	100.0%	
2002	28,799	(*2)						
2003	29,422	(*2)	Occupancy	19,184	68.3%	23,048	69.0%	
2004	30,001	(*2)	Vacancy	8,837	31.5%	10,346	31.0%	
2005	32,711	(*2)	Persons Per Occupied	2.13		2.14		
2006	33,142	(*2)						
2007	33,394	(*2)						
Projections			Median Home Price (*6)		Housing Unit Building Permits (*4)			
2010	36,685	(*3)	2001	\$234,000	Single-Family Structures	All Multi-Family Structures	Total Units	
2015	40,533	(*3)	2002	\$237,500	1990	148	267	415
2020	43,349	(*3)	2003	\$260,000	1991	170	32	202
2025	44,483	(*3)	2004	\$340,000	1992	489	105	594
2030	46,291	(*3)	2005	\$410,000	1993	252	0	252
2035	48,136	(*3)	2006	\$425,000	1994	425	18	443
			2007*	\$429,000	1995	345	0	345
					1996	356	0	356
					1997	549	0	549
					1998	833	20	853
					1999	504	0	504
					2000	417	116	533
					2001	255	411	666
					2002	221	310	531
					2003	237	101	338
					2004	325	111	436
					2005	100	135	235
					2006	271	442	713
2000 Household Tenure & Value								
			Units	Percent				
Owner Occupied			12,827	67% (*1)				
Renter Occupied			6,357	33% (*1)				
Total Occupied			19,184	100.0% (*1)				
Median Home Value			189,100	(*5)				
Median Monthly Rent			744	(*5)				

Sources:

(*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance

(*3) Riverside County Center for Demographic Research

(*4) US Department of Housing & Urban Development, State of the Cities Data Systems

(*5) 2000 Census Summary File 3, US Census Bureau

(*6) DataQuick Reports

Note: Comparing data between years may be problematic because of incorporations & annexations

PALM DESERT

ECONOMIC AND LABOR FORCE CHARACTERISTICS

2007 Labor Force Participation* (*1)		Employment/Jobs Totals and Projections* (*2)		
Civilian Labor Force	25,900	2005	35,653	
Employed	25,100	2010	43,419	
Unemployed	800	2015	48,148	
Unemployment Rate	2.90%	2020	52,018	
* City residents working anywhere		2025	54,887	
		2030	56,786	
		2035	58,808	
		* Jobs within the City Boundary		
2005 Employment/Jobs By Industry (*3)		Taxable Sales in 1,000s of Dollars (*4)		
Agriculture, Natural Resources, Mining		Year	Total	Percent of County
Construction	5,838	2001	\$1,211,069	6.6%
Manufacturing	584	2002	\$1,209,385	6.2%
Wholesale Trade	517	2003	\$1,296,730	6.0%
Retail Trade	5,396	2004	\$1,433,296	5.7%
Transportation, Warehousing, Utilities	463	2005	\$1,529,342	5.4%
Information	617			
Financial Activities	1,748	Median Household Income* (*5)		
Professional & Business Services	4,605	Year	Median Income	
Educational & Health Services	3,195	1990	\$37,315	
Leisure & Hospitality	6,155	2000	\$48,316	
Other Services	1,281	* Dollars not adjusted for inflation		
Government	2,484			
Total Wage & Salary Employment	32,976			
Self Employed	2,677			
Total Employment	35,653			
* Jobs within the City Boundary				

Sources:

(*1) California Employment Development Department (preliminary April 2007)

(*2) Riverside County Center for Demographic Research

(*3) Dunn and Bradstreet database, The Business Press Newspaper, and
 Census Transportation Planning Package 2000

(*4) State Board of Equalization

(*5) 1990 and 2000 Census Summary File 3, US Census Bureau (Data reported for the previous year)

Note: Comparing data between years may be problematic because of incorporations & annexations