





# LA QUINTA

35.7 sq.miles

Incorporated in 1982

## POPULATION CHARACTERISTICS

<b>Population</b>		<b>2010 Racial &amp; Ethnic Population (*1)</b>				<b>2010 Population by Age (*1)</b>			
Year	Population		Number	Percent		Number	Percent		
1970	-	White	23,648	63.1%	< 5	1,784	4.8%		
1980	-	African American	607	1.6%	5-9	2,136	5.7%		
1990	11,215 (*1)	Asian	1,093	2.9%	10-14	2,624	7.0%		
1995	16,600 (*2)	Amer Indian/Alaska Native	98	0.3%	15-19	2,544	6.8%		
1996	17,400 (*2)	Hawaiian and Pac Islander	25	0.1%	20-24	1,629	4.3%		
1997	18,550 (*2)	Some Other Races	62	0.2%	25-34	3,239	8.6%		
1998	19,550 (*2)	Two or More Races	595	1.6%	35-44	4,457	11.9%		
1999	20,800 (*2)	Hispanic*	11,339	30.3%	45-54	5,435	14.5%		
2000	23,694 (*1)	Total	37,467	100.0%	55-59	2,652	7.1%		
2001	25,459 (*2)	* Hispanic can be of any race							
2002	27,469 (*2)	<b>Vital Statistics (*4)</b>				60-64	3,151	8.4%	
2003	28,642 (*2)	Year	Total Births	Birth Rate*	Total Death	Death Rate*	65-74	4,989	13.3%
2004	30,110 (*2)	2007	378	10.6	212	5.9	75-84	2,217	5.9%
2005	32,558 (*2)	2008	358	9.7	211	5.7	85+	610	1.6%
2006	33,987 (*2)	2009	336	6.6	229	4.5	Total	37,467	100.0%
2007	35,792 (*2)	* Rates per 1,000 population							
2008	36,744 (*2)	<b>2011 Voter Registration (*5)</b>				<b>2010 Population by Sex (*1)</b>			
2009	37,116 (*2)		Number	Percent		Number	Percent		
2010	37,467 (*1)	Democrat	5,542	30.3%	Male	18,103	48.3%		
2011	37,836 (*2)	Republican	9,180	50.3%	Female	19,364	51.7%		
<b>Projections</b>		Other	792	4.3%	Total	37,467	100.0%		
2025	49,919 (*3)	No Party Preference	2,748	15.0%					
2030	51,495 (*3)	Total Registered	18,262	100.0%					
2035	52,990 (*3)								

Sources: (\*1) Decennial Census, US Census Bureau

(\*2) January Estimate, CA State Dept. of Finance

(\*3) Riverside County Projections (RCP10)

(\*4) Riverside County Department of Public Health

(\*5) California Secretary of State, February 2011

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

# LA QUINTA

## HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units			Housing Units by Type				
			2000 (*1)	Percent	2010 (*6)	Percent	
1970	-		Single Detached	9,511	80.5%	18,831	80.2%
1980	-		Single Attached	1,277	10.8%	2,389	10.2%
1990	6,426	(*1)	Multi-Family: 2 to 4	280	2.4%	1,007	4.3%
2000	11,812	(*1)	Multi-Family: 5 Plus	485	4.1%	1,017	4.3%
2001	12,878	(*2)	Mobile Homes	259	2.2%	245	1.0%
2002	14,127	(*2)	Total Units	11,812	100%	23,489	100.0%
2003	14,938	(*2)	Occupancy	8,445	71.5%	14,820	63.1%
2004	15,942	(*2)	Vacancy	3,367	28.5%	8,669	36.9%
2005	17,549	(*2)	<b>Median Home Price (*4)</b>				
2006	18,762	(*2)	2001	\$230,000	<b>Housing Unit Building Permits (*5)</b>		
2007	20,176	(*2)	2002	\$253,000			
2008	21,058	(*2)	2003	\$295,000			
2009	21,351	(*2)	2004	\$399,000			
2010	23,489	(*1)	2005	\$515,000			
2011	23,528	(*2)	2006	\$600,000			
			2007	\$560,000			
			2008	\$425,000			
			2009	\$330,000			
			2010	\$319,000			
			2011*	\$255,000			
			*October 2011				
			<b>Persons Per Occupied Housing Unit (*1)</b>				
			2000	2.80			
			2010	2.52			
			<b>Projections</b>				
2025	23,913	(*3)					
2030	24,462	(*3)					
2035	24,978	(*3)					

Sources: (\*1) Decennial Census, US Census Bureau

(\*2) January Estimate, CA State Dept. of Finance. DOF will further benchmark and adjust the data with 2010 Census.

(\*3) Riverside County Projections (RCP10)

(\*4) DataQuick Reports

(\*5) US Department of Housing & Urban Development, State of the Cities Data Systems

(\*6) 2005-2009 American Community Survey 5-Year Estimates and 2010 Decennial Census

Note: Totals might not add up due to rounding.

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## ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2006	14,800	14,500	400	2.5%
2007	15,100	14,600	500	3.1%
2008	15,000	14,400	700	4.4%
2009	14,700	13,700	1,000	7.1%
2010	14,600	13,400	1,100	7.8%
2011*	14,600	13,600	1,100	7.3%

\* Preliminary October 2011 data

Employment/Jobs Projections (*3)	
2020	10,379
2035	11,905

\* Jobs within city boundary

2009 Employment/Jobs by Industry Sector* (*2)	
Agriculture, Forestry, Fishing and Hunting	143
Mining, Quarrying, and Oil and Gas Extraction	7
Utilities	158
Construction	167
Manufacturing	129
Wholesale Trade	261
Retail Trade	1,575
Transportation and Warehousing	186
Information	215
Finance and Insurance	276
Real Estate and Rental and Leasing	278
Professional, Scientific, and Technical Services	504
Management of Companies and Enterprises	57
Administration & Support, Waste Mngt and Remediation	881
Educational Services	1,504
Health Care and Social Assistance	1,246
Arts, Entertainment, and Recreation	804
Accommodation and Food Services	2,302
Other Services (excluding Public Administration)	792
Public Administration	368
<b>Total All Jobs</b>	<b>11,853</b>

\*Jobs within city boundary

Median Household Income	
2000	\$ 54,552 (*4)
2010	\$ 72,181 (*5)

Taxable Sales in 1,000s of Dollars (*6)		
Year	Total	% of County
2003	\$447,877	2.1%
2004	\$584,039	2.3%
2005	\$683,476	2.4%
2006	\$754,063	2.5%
2007	\$826,448	2.8%
2008	\$731,831	2.8%
2009	\$623,012	2.8%

Sources: (\*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(\*2) U.S. Census Bureau Local Employment Dynamics

(\*3) Riverside County Projections (RCP10)

(\*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(\*5) 2008-2010 American Community Survey 3-Year Estimates (in 2010 inflation-adjusted dollars).

(\*6) State Board of Equalization

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore, current or future employment in the annexed area may not be reflected in these projections.