





37.2 sq.miles

Incorporated in 1989

POPULATION CHARACTERISTICS

Population	2010 Racial & Ethnic Population (*1)	2010 Population by Age (*1)
1970 -	Number Percent	Number Percent
1980 -	White 57,246 57.2%	< 5 7,053 7.0%
1990 27,099 (*1)	African American 3,794 3.8%	5-9 8,326 8.3%
1995 57,716 (*2)	Asian 9,524 9.5%	10-14 9,469 9.5%
1996 40,580 (*2)	Amer Indian/Alaska Native 655 0.7%	15-19 8,848 8.8%
1997 43,650 (*2)	Hawaiian and Pac Islander 319 0.3%	20-24 6,311 6.3%
1998 46,150 (*2)	Some Other Races 158 0.2%	25-34 12,003 12.0%
1999 48,900 (*2)	Two or More Races 3,674 3.7%	35-44 15,866 15.8%
2000 57,716 (*1)	Hispanic* 24,727 24.7%	45-54 15,686 15.7%
2001 61,230 (*2)	Total 100,097 100.0%	55-59 5,052 5.0%
2002 71,936 (*2)	* Hispanic can be of any race	
2003 74,157 (*2)	Vital Statistics (*4)	60-64 3,678 3.7%
2004 76,407 (*2)	Year Total Births Birth Rate* Total Death Death Rate*	65-74 4,482 4.5%
2005 78,808 (*2)	2007 1,302 13.4 343 3.5	75-84 2,569 2.5%
2006 90,120 (*2)	2008 1,182 11.8 340 3.4	85+ 754 0.8%
2007 93,122 (*2)	2009 1,242 12.7 367 3.8	Total 100,097 100.0%
2008 95,332 (*2)	* Rates per 1,000 population	
2009 97,741 (*2)	2011 Voter Registration (*5)	Median Age: 33.4
2010 100,097 (*1)	Number Percent	% of County: 4.6%
2011 101,657 (*2)	Democrat 10,639 25.4%	
Projections	Republican 20,829 49.6%	
2020 112,242 (*3)	Other 2,110 5.0%	
2025 117,298 (*3)	No Party Preference 8,381 20.0%	
2030 119,317 (*3)	Total Registered 41,959 100.0%	
2035 121,337 (*3)		2010 Population by Sex (*1)
		Number Percent
		Male 49,002 49.0%
		Female 51,095 51.0%
		Total 100,097 100.0%

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance

(*3) Riverside County Projections (RCP10)

(*4) Riverside County Department of Public Health

(*5) California Secretary of State, February 2011

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

TEMECULA

HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units			Housing Units by Type				
1970	1,813	(*1)		2000 (*1)	Percent	2010 (*6)	Percent
1980	680	(*1)	Single Detached	14,540	76.1%	26,186	77.0%
1990	10,659	(*1)	Single Attached	386	2.0%	1,083	3.2%
2000	19,099	(*1)	Multi-Family: 2 to 4	598	3.1%	739	2.2%
2001	20,242	(*2)	Multi-Family: 5 Plus	3,254	17.0%	5,853	17.2%
2002	23,543	(*2)	Mobile Homes	321	1.7%	143	0.4%
2003	24,215	(*2)	Total Units	19,099	100%	34,004	100.0%
2004	24,984	(*2)	Occupancy	18,293	95.8%	31,781	93.5%
2005	26,007	(*2)	Vacancy	806	4.2%	2,223	6.5%
2006	30,082	(*2)	Median Home Price (*4)				
2007	31,470	(*2)	2001	\$218,000	Housing Unit Building Permits (*5)		
2008	32,422	(*2)	2002	\$261,000			
2009	32,973	(*2)	2003	\$322,500			
2010	34,004	(*1)	2004	\$415,500			
2011	34,252	(*2)	2005	\$476,000			
Projections			2006	\$490,000			
2020	36,321	(*3)	2007	\$439,000			
2025	37,979	(*3)	2008	\$320,000			
2030	38,690	(*3)	2009	\$258,000			
2035	39,400	(*3)	2010	\$257,500			
			2011*	\$280,000			
			*October 2011				
			Persons Per Occupied Housing Unit (*1)				
			2000	3.15			
			2010	3.15			

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance. DOF will further benchmark and adjust the data with 2010 Census.

(*3) Riverside County Projections (RCP10)

(*4) DataQuick Reports

(*5) US Department of Housing & Urban Development, State of the Cities Data Systems

(*6) 2010 American Community Survey 1-Year Estimates and 2010 Decennial Census

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

TEMECULA

ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2006	36,400	35,200	1,200	3.3%
2007	37,100	35,600	1,500	4.0%
2008	37,100	35,000	2,100	5.7%
2009	36,700	33,300	3,400	9.2%
2010	36,400	32,700	3,700	10.1%
2011*	36,500	33,100	3,400	9.4%

* Preliminary October 2011 data

Employment/Jobs Projections (*3)	
2020	58,857
2035	74,134

* Jobs within city boundary

2009 Employment/Jobs by Industry Sector* (*2)	
Agriculture, Forestry, Fishing and Hunting	1,215
Mining, Quarrying, and Oil and Gas Extraction	61
Utilities	581
Construction	2,598
Manufacturing	2,551
Wholesale Trade	1,880
Retail Trade	6,730
Transportation and Warehousing	758
Information	642
Finance and Insurance	991
Real Estate and Rental and Leasing	825
Professional, Scientific, and Technical Services	1,303
Management of Companies and Enterprises	115
Administration & Support, Waste Mngt and Remediation	2,338
Educational Services	4,548
Health Care and Social Assistance	3,538
Arts, Entertainment, and Recreation	3,361
Accommodation and Food Services	5,019
Other Services (excluding Public Administration)	1,744
Public Administration	925
Total All Jobs	41,723

*Jobs within city boundary

Median Household Income	
2000	\$ 59,516 (*4)
2010	\$ 70,194 (*5)

Taxable Sales in 1,000s of Dollars (*6)		
Year	Total	% of County
2003	\$2,149,360	9.9%
2004	\$2,421,040	9.6%
2005	\$2,630,386	9.3%
2006	\$2,704,675	9.1%
2007	\$2,583,938	8.9%
2008	\$2,307,072	8.9%
2009	\$2,055,847	9.2%

Sources: (*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(*2) U.S. Census Bureau Local Employment Dynamics

(*3) Riverside County Projections (RCP10)

(*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(*5) 2010 American Community Survey 1-Year Estimates (in 2010 inflation-adjusted dollars).

(*6) State Board of Equalization

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore, current or future employment in the annexed area may not be reflected in these projections.