

**CITY OF
CATHEDRAL CITY**

**CITY OF
PALM SPRINGS**

**CITY OF
RANCHO MIRAGE**

**CITY OF
PALM DESERT**

111

10

111

INDIAN AVE

RACQUET CLUB RD

GENEAUTRY TR

VARNER RD

VIA MONTE VISTA

N PALM CANYON DR

AVENIDA CABALLEROS

SUNRISE WY

FARSELL DR

VISTA CHINO

LANDAU BLVD

DATE PALM DR

E TAHQUITZ CANYON WY

RAMON RD

MESQUITE AVE

DINAH SHORE DR

E PALM CANYON DR

DAVALL DR

CITY OF
RANCHO MIRAGE

GERALD FORD DR

FRANK SINATRA DR

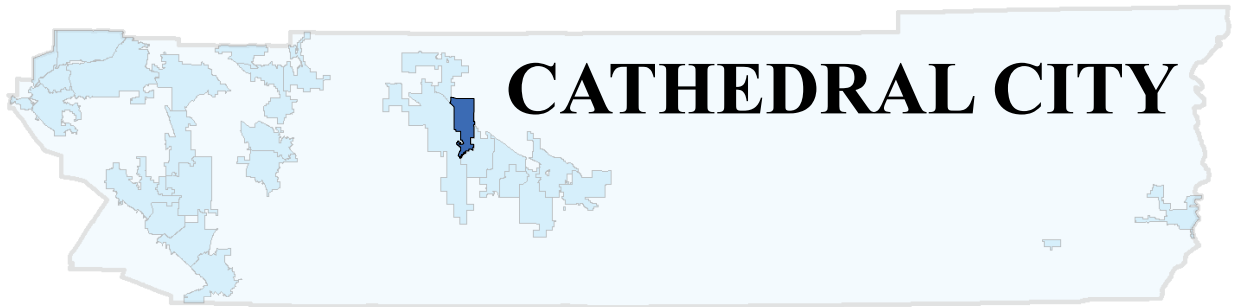
MORNINGSIDE DR

BOB HOPE DR

COUNTRY CLUB DR



0 1 2 Miles



CATHEDRAL CITY

21.7 sq.miles

Incorporated in 1981

POPULATION CHARACTERISTICS

Population		2012 Racial & Ethnic Population (*4)				2012 Population by Age (*4)			
Year	Population		Number	Percent		Number	Percent		
1970	-	White	17,196	33.1%	< 5	3,741	7.2%		
1980	-	African American	883	1.7%	5-9	3,689	7.1%		
1990	30,085 (*1)	Asian	1,922	3.7%	10-14	4,000	7.7%		
1995	36,800 (*2)	Amer Indian/Alaska Native	104	0.2%	15-19	4,258	8.2%		
1996	37,700 (*2)	Hawaiian and Pac Islander	52	0.1%	20-24	3,325	6.4%		
1997	38,300 (*2)	Some Other Races	52	0.1%	25-34	6,650	12.8%		
1998	38,950 (*2)	Two or More Races	727	1.4%	35-44	6,650	12.8%		
1999	40,250 (*2)	Hispanic*	31,016	59.7%	45-54	7,482	14.4%		
2000	42,647 (*1)	Total	51,952	100.0%	55-59	2,338	4.5%		
2001	43,853 (*2)	* Hispanic can be of any race			60-64	2,286	4.4%		
2002	45,217 (*2)	Vital Statistics (*5)				65-74	4,208	8.1%	
2003	47,199 (*2)	Year	Total Births	Birth Rate*	Total Death	Death Rate*	75-84	2,598	5.0%
2004	48,529 (*2)	2008	829	16.4	363	7.2	85+	727	1.4%
2005	49,766 (*2)	2009	732	14.4	377	7.4	Total	51,952	100.0%
2006	50,017 (*2)	2010	660	12.8	333	6.5	Median Age:	35.8	
2007	50,634 (*2)	* Rates per 1,000 population			% of County: 2.3%				
2008	50,401 (*2)	2012 Voter Registration (*6)				2012 Population by Sex (*4)			
2009	50,812 (*2)		Number	Percent		Number	Percent		
2010	51,200 (*1)	Democrat	8,506	46.1%	Male	25,848	49.8%		
2011	51,400 (*2)	Republican	6,193	33.6%	Female	26,104	50.2%		
2012	51,952 (*2)	Other	653	3.5%	Total	51,952	100.0%		
Projections		No Party Preference	3,094	16.8%					
2020	57,034 (*3)	Total Registered	18,446	100.0%					
2035	64,607 (*3)								

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Department of Finance

(*3) Riverside County Projections (RCP10)

(*4) American Community Survey 2007-2011 5-Year Estimates and CA State Department of Finance

(*5) Riverside County Department of Public Health

(*6) California Secretary of State, September 2012

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on April 1, 2010 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

CATHEDRAL CITY

HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units		Housing Units by Type					
			2010 (*1)	Percent	2012 (*2)	Percent	
1970	-	Single Detached	11,691	55.7%	11,694	55.6%	
1980	-	Single Attached	2,845	13.6%	2,845	13.5%	
1990	15,229 (*1)	Multi-Family: 2 to 4	2,290	10.9%	2,281	10.8%	
2000	17,893 (*1)	Multi-Family: 5 Plus	1,699	8.1%	1,757	8.3%	
2001	18,304 (*2)	Mobile Homes	2,470	11.8%	2,474	11.8%	
2002	18,787 (*2)	Total Units	20,995	100.0%	21,051	100.0%	
2003	19,507 (*2)	Occupancy	17,047	81.2%	17,093	81.2%	
2004	20,023 (*2)	Vacancy	3,948	18.8%	3,958	18.8%	
2005	20,670 (*2)	Median Home Price (*4)		Housing Unit Building Permits (*5)			
2006	21,016 (*2)	2002	\$168,500	Year	Single-Family Structure	All Multi-Family Structure	Total Units
2007	21,511 (*2)	2003	\$196,000	1995	182	10	192
2008	21,561 (*2)	2004	\$265,000	1996	184	9	193
2009	21,538 (*2)	2005	\$345,000	1997	197	12	209
2010	20,995 (*1)	2006	\$370,000	1998	216	17	233
2011	20,991 (*2)	2007	\$340,000	1999	225	19	244
2012	21,051 (*2)	2008	\$218,000	2000	219	27	246
		2009	\$156,000	2001	492	116	608
		2010	\$160,000	2002	641	27	668
		2011	\$145,000	2003	386	417	803
		2012*	\$164,500	2004	336	139	475
		*October 2012		2005	412	71	483
		Persons Household		2006	166	6	172
		2000	3.03 (*1)	2007	40	10	50
		2010	2.99 (*1)	2008	10	0	10
		2012	3.02 (*2)	2009	2	0	2
				2010	4	60	64
				2011	2	0	2
				2012*	8	0	8
				* Preliminary October 2012			
		Projections					
2020	25,127 (*3)						
2035	29,627 (*3)						

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Department of Finance

(*3) Riverside County Projections (RCP10)

(*4) DataQuick Reports

(*5) US Department of Housing & Urban Development, State of the Cities Data Systems

Note: Totals might not add up due to rounding.

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CATHEDRAL CITY

ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2007	25,900	24,400	1,500	5.9%
2008	26,200	24,000	2,200	8.3%
2009	26,300	22,800	3,400	13.1%
2010	26,200	22,400	3,800	14.4%
2011	26,900	23,300	3,600	13.3%
2012*	26,900	23,700	3,200	11.8%

* Preliminary October 2012

Employment/Jobs Projections (*3)	
2020	19,172
2035	25,828

* Jobs within city boundary

2010 Employment/Jobs by Industry Sector* (*2)	
Agriculture, Forestry, Fishing and Hunting	1
Mining, Quarrying, and Oil and Gas Extraction	0
Utilities	137
Construction	517
Manufacturing	98
Wholesale Trade	117
Retail Trade	2,364
Transportation and Warehousing	54
Information	154
Finance and Insurance	153
Real Estate and Rental and Leasing	256
Professional, Scientific, and Technical Services	124
Management of Companies and Enterprises	95
Administration & Support, Waste Mngt and Remediation	635
Educational Services	662
Health Care and Social Assistance	546
Arts, Entertainment, and Recreation	337
Accommodation and Food Services	1,584
Other Services (excluding Public Administration)	943
Public Administration	270
Total All Jobs	9,047

*Jobs within city boundary

Median Household Income	
2000	\$ 38,887 (*4)
2011	\$ 45,088 (*5)

Taxable Sales in 1,000s of Dollars (*6)		
Year	Total	% of County
2003	\$814,737	3.8%
2004	\$887,982	3.5%
2005	\$928,118	3.3%
2006	\$898,801	3.0%
2007	\$812,985	2.8%
2008	\$649,612	2.5%
2009	\$546,894	2.5%
2010	\$559,069	2.4%

Sources: (*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(*2) U.S. Census Bureau Local Employment Dynamics

(*3) Riverside County Projections (RCP10)

(*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(*5) 2007-2011 American Community Survey 5-Year Estimates (in 2011 inflation-adjusted dollars).

(*6) State Board of Equalization

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on April 1, 2010 boundary; therefore, current or future employment in the annexed area may not be reflected in these projections.