





35.7 sq.miles

Incorporated in 1982

POPULATION CHARACTERISTICS

Population	2012 Racial & Ethnic Population (*4)				2012 Population by Age (*4)			
1970 -			Number	Percent		Number	Percent	
1980 -	White	24,292	63.8%	< 5	1,751	4.6%		
1990 11,215 (*1)	African American	609	1.6%	5-9	2,132	5.6%		
1995 16,600 (*2)	Asian	1,028	2.7%	10-14	3,122	8.2%		
1996 17,400 (*2)	Amer Indian/Alaska Native	76	0.2%	15-19	2,703	7.1%		
1997 18,550 (*2)	Hawaiian and Pac Islander	190	0.5%	20-24	1,409	3.7%		
1998 19,550 (*2)	Some Other Races	0	0.0%	25-34	3,046	8.0%		
1999 20,800 (*2)	Two or More Races	419	1.1%	35-44	5,711	15.0%		
2000 23,694 (*1)	Hispanic*	11,461	30.1%	45-54	4,950	13.0%		
2001 25,459 (*2)	Total	38,075	100.0%	55-59	2,665	7.0%		
2002 27,469 (*2)	* Hispanic can be of any race				60-64	2,970	7.8%	
2003 28,642 (*2)	Vital Statistics (*5)				65-74	4,874	12.8%	
2004 30,110 (*2)	Year	Total Births	Birth Rate*	Total Death	Death Rate*	75-84	2,171	5.7%
2005 32,558 (*2)	2008	358	9.7	211	5.7	85+	571	1.5%
2006 33,987 (*2)	2009	336	6.6	229	4.5	Total	38,075	100.0%
2007 35,792 (*2)	2010	861	22.8	185	4.9	Median Age:		43.6
2008 36,744 (*2)	* Rates per 1,000 population				% of County:		1.7%	
2009 37,116 (*2)	2012 Voter Registration (*6)				2012 Population by Sex (*4)			
2010 37,467 (*1)			Number	Percent		Number	Percent	
2011 37,688 (*2)	Democrat	5,596	30.3%	Male	18,490	48.6%		
2012 38,075 (*2)	Republican	9,007	48.8%	Female	19,585	51.4%		
Projections		Other	834	4.5%	Total	38,075	100.0%	
2020 41,623 (*3)	No Party Preference	3,017	16.3%					
2035 46,297 (*3)	Total Registered	18,454	100.0%					

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Department of Finance

(*3) Riverside County Projections (RCP10)

(*4) American Community Survey 2007-2011 5-Year Estimates and CA State Department of Finance

(*5) Riverside County Department of Public Health

(*6) California Secretary of State, September 2012

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on April 1, 2010 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

LA QUINTA

HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units			Housing Units by Type				
Year	Units	Notes	2010 (*1)	Percent	2012 (*2)	Percent	
1970	-		Single Detached	18,532	78.9%	18,622	79.0%
1980	-		Single Attached	2,387	10.2%	2,387	10.1%
1990	6,426	(*1)	Multi-Family: 2 to 4	1,127	4.8%	1,127	4.8%
2000	11,812	(*1)	Multi-Family: 5 Plus	1,212	5.2%	1,218	5.2%
2001	12,878	(*2)	Mobile Homes	231	1.0%	231	1.0%
2002	14,127	(*2)	Total Units	23,489	100.0%	23,585	100.0%
2003	14,938	(*2)	Occupancy	14,820	63.1%	14,881	63.1%
2004	15,942	(*2)	Vacancy	8,669	36.9%	8,704	36.9%
2005	17,549	(*2)	Median Home Price (*4)				
2006	18,762	(*2)	2002	\$253,000	Housing Unit Building Permits (*5)		
2007	20,176	(*2)	2003	\$295,000			
2008	21,058	(*2)	2004	\$399,000			
2009	21,351	(*2)	2005	\$515,000			
2010	23,489	(*1)	2006	\$600,000			
2011	23,528	(*2)	2007	\$560,000			
2012	23,585	(*2)	2008	\$425,000			
			2009	\$330,000			
			2010	\$319,000			
			2011	\$282,500			
			2012*	\$275,000			
			*October 2012				
			Persons Per Household				
			2000	2.80	(*1)	* Preliminary October 2012	
			2010	2.52	(*1)		
			2012	2.56	(*2)		
			Projections				
2020	23,772	(*3)					
2035	24,978	(*3)					

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Department of Finance

(*3) Riverside County Projections (RCP10)

(*4) DataQuick Reports

(*5) US Department of Housing & Urban Development, State of the Cities Data Systems

Note: Totals might not add up due to rounding.

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LA QUINTA

ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2007	15,100	14,600	500	3.1%
2008	15,000	14,400	700	4.4%
2009	14,700	13,700	1,000	7.1%
2010	14,600	13,400	1,100	7.8%
2011	15,000	14,000	1,100	7.2%
2012*	15,200	14,200	1,000	6.3%

* Preliminary October 2012

Employment/Jobs Projections (*3)	
2020	10,379
2035	11,905

* Jobs within city boundary

2010 Employment/Jobs by Industry Sector* (*2)	
Agriculture, Forestry, Fishing and Hunting	27
Mining, Quarrying, and Oil and Gas Extraction	0
Utilities	167
Construction	334
Manufacturing	30
Wholesale Trade	86
Retail Trade	2,331
Transportation and Warehousing	28
Information	35
Finance and Insurance	198
Real Estate and Rental and Leasing	124
Professional, Scientific, and Technical Services	340
Management of Companies and Enterprises	5
Administration & Support, Waste Mngt and Remediation	452
Educational Services	2,187
Health Care and Social Assistance	324
Arts, Entertainment, and Recreation	816
Accommodation and Food Services	3,875
Other Services (excluding Public Administration)	401
Public Administration	120
Total All Jobs	11,880

*Jobs within city boundary

Median Household Income	
2000	\$ 54,552 (*4)
2011	\$ 77,790 (*5)

Taxable Sales in 1,000s of Dollars (*6)		
Year	Total	% of County
2003	\$447,877	2.1%
2004	\$584,039	2.3%
2005	\$683,476	2.4%
2006	\$754,063	2.5%
2007	\$826,448	2.8%
2008	\$731,831	2.8%
2009	\$623,012	2.8%
2010	\$633,545	2.7%

Sources: (*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(*2) U.S. Census Bureau Local Employment Dynamics

(*3) Riverside County Projections (RCP10)

(*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(*5) 2007-2011 American Community Survey 5-Year Estimates (in 2011 inflation-adjusted dollars).

(*6) State Board of Equalization

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on April 1, 2010 boundary; therefore, current or future employment in the annexed area may not be reflected in these projections.