





MENIFEE

46.6 sq.miles

Incorporated in 2008

POPULATION CHARACTERISTICS

Population		2012 Racial & Ethnic Population (*4)				2012 Population by Age (*4)																							
Year	Population		Number	Percent	Age Group	Number	Percent																						
1970	-	White	43,357	53.8%	< 5	5,641	7.0%																						
1980	-	African American	4,674	5.8%	5-9	6,287	7.8%																						
1990	-	Asian	5,722	7.1%	10-14	5,319	6.6%																						
1995	-	Amer Indian/Alaska Native	242	0.3%	15-19	5,238	6.5%																						
1996	-	Hawaiian and Pac Islander	81	0.1%	20-24	4,594	5.7%																						
1997	-	Some Other Races	161	0.2%	25-34	9,912	12.3%																						
1998	-	Two or More Races	1,289	1.6%	35-44	9,832	12.2%																						
1999	-	Hispanic*	25,063	31.1%	45-54	9,670	12.0%																						
2000	-	Total	80,589	100.0%	55-59	4,271	5.3%																						
2001	-	* Hispanic can be of any race			60-64	4,594	5.7%																						
2002	-	Vital Statistics (*5) <table border="1"> <thead> <tr> <th>Year</th> <th>Total Births</th> <th>Birth Rate*</th> <th>Total Death</th> <th>Death Rate*</th> </tr> </thead> <tbody> <tr> <td>2008</td> <td>1,043</td> <td>15.5</td> <td>819</td> <td>12.1</td> </tr> <tr> <td>2009</td> <td>985</td> <td>13.0</td> <td>766</td> <td>10.1</td> </tr> <tr> <td>2010</td> <td>930</td> <td>11.8</td> <td>734</td> <td>9.3</td> </tr> </tbody> </table>				Year	Total Births	Birth Rate*	Total Death	Death Rate*	2008	1,043	15.5	819	12.1	2009	985	13.0	766	10.1	2010	930	11.8	734	9.3	65-74	7,736	9.6%	
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2003	-	75-84	5,641	7.0%																									
2004	-	85+	1,854	2.3%																									
2005	-	* Rates per 1,000 population			Total	80,589	100.0%																						
2006	-	2012 Voter Registration (*6) <table border="1"> <thead> <tr> <th></th> <th>Number</th> <th>Percent</th> </tr> </thead> <tbody> <tr> <td>Democrat</td> <td>11,167</td> <td>30.7%</td> </tr> <tr> <td>Republican</td> <td>16,459</td> <td>45.2%</td> </tr> <tr> <td>Other</td> <td>2,008</td> <td>5.5%</td> </tr> <tr> <td>No Party Preference</td> <td>6,783</td> <td>18.6%</td> </tr> <tr> <td>Total Registered</td> <td>36,417</td> <td>100.0%</td> </tr> </tbody> </table>					Number	Percent	Democrat	11,167	30.7%	Republican	16,459	45.2%	Other	2,008	5.5%	No Party Preference	6,783	18.6%	Total Registered	36,417	100.0%	Median Age:	38.2				
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2007	-	2012 Population by Sex (*4) <table border="1"> <thead> <tr> <th></th> <th>Number</th> <th>Percent</th> </tr> </thead> <tbody> <tr> <td>Male</td> <td>39,543</td> <td>49.1%</td> </tr> <tr> <td>Female</td> <td>41,046</td> <td>50.9%</td> </tr> <tr> <td>Total</td> <td>80,589</td> <td>100.0%</td> </tr> </tbody> </table>					Number	Percent	Male	39,543	49.1%	Female	41,046	50.9%	Total	80,589	100.0%	% of County:	3.6%										
	Number					Percent																							
Male	39,543					49.1%																							
Female	41,046					50.9%																							
Total	80,589					100.0%																							
2008	67,487 (*2)	Projections																											
2009	75,707 (*2)																												
2010	77,519 (*1)																												
2011	79,139 (*2)																												
2012	80,589 (*2)																												
2020	85,793 (*3)																												
2035	112,233 (*3)																												

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Department of Finance

(*3) Riverside County Projections (RCP10)

(*4) American Community Survey 2007-2011 5-Year Estimates and CA State Department of Finance

(*5) Riverside County Department of Public Health

(*6) California Secretary of State, February 2011

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on April 1, 2010 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

MENIFEE

ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2007	22,700	21,200	1,500	6.5%
2008	22,900	20,900	2,100	9.1%
2009	23,100	19,800	3,300	14.3%
2010	23,100	19,500	3,600	15.7%
2011	23,700	20,300	3,400	14.5%
2012*	23,600	20,600	3,000	12.9%

* Preliminary October 2012

Employment/Jobs Projections (*3)	
2020	10,298
2035	12,771

* Jobs within city boundary

2010 Employment/Jobs by Industry Sector* (*2)	
Agriculture, Forestry, Fishing and Hunting	89
Mining, Quarrying, and Oil and Gas Extraction	1
Utilities	385
Construction	520
Manufacturing	366
Wholesale Trade	163
Retail Trade	1,151
Transportation and Warehousing	221
Information	123
Finance and Insurance	159
Real Estate and Rental and Leasing	102
Professional, Scientific, and Technical Services	244
Management of Companies and Enterprises	19
Administration & Support, Waste Mngt and Remediation	362
Educational Services	2,095
Health Care and Social Assistance	1,132
Arts, Entertainment, and Recreation	214
Accommodation and Food Services	877
Other Services (excluding Public Administration)	515
Public Administration	38
Total All Jobs	8,776

*Jobs within city boundary

Median Household Income	
2000	- (*4)
2011	\$ 54,068 (*5)

Taxable Sales in 1,000s of Dollars (*6)		
Year	Total	% of County
2003	-	-
2004	-	-
2005	-	-
2006	-	-
2007	-	-
2008	-	-
2009	\$343,867	1.5%
2010	\$370,469	1.6%

Sources: (*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(*2) U.S. Census Bureau Local Employment Dynamics

(*3) Riverside County Projections (RCP10)

(*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(*5) 2007-2011 American Community Survey 5-Year Estimates (in 2011 inflation-adjusted dollars).

(*6) State Board of Equalization

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