





TEMECULA

37.2 sq.miles

Incorporated in 1989

POPULATION CHARACTERISTICS

Population		2012 Racial & Ethnic Population (*4)				2012 Population by Age (*4)			
Year	Population		Number	Percent	Age Group	Number	Percent		
1970	-	White	58,144	56.4%	< 5	8,144	7.9%		
1980	-	African American	3,608	3.5%	5-9	8,350	8.1%		
1990	27,099 (*1)	Asian	9,484	9.2%	10-14	9,278	9.0%		
1995	57,716 (*2)	Amer Indian/Alaska Native	1,546	1.5%	15-19	9,587	9.3%		
1996	40,580 (*2)	Hawaiian and Pac Islander	412	0.4%	20-24	6,289	6.1%		
1997	43,650 (*2)	Some Other Races	103	0.1%	25-34	12,062	11.7%		
1998	46,150 (*2)	Two or More Races	3,814	3.7%	35-44	16,392	15.9%		
1999	48,900 (*2)	Hispanic*	25,981	25.2%	45-54	16,288	15.8%		
2000	57,716 (*1)	Total	103,092	100.0%	55-59	4,742	4.6%		
2001	61,230 (*2)	* Hispanic can be of any race			60-64	4,124	4.0%		
2002	71,936 (*2)	Vital Statistics (*5)				65-74	4,124	4.0%	
2003	74,157 (*2)	Year	Total Births	Birth Rate*	Total Death	Death Rate*	75-84	2,990	2.9%
2004	76,407 (*2)	2008	1,182	11.8	340	3.4	85+	722	0.7%
2005	78,808 (*2)	2009	1,242	12.7	367	3.8	Total	103,092	100.0%
2006	90,120 (*2)	2010	1,193	11.8	374	3.7	Median Age:	33.3	
2007	93,122 (*2)	* Rates per 1,000 population					% of County:	4.6%	
2008	95,332 (*2)	2012 Voter Registration (*6)				2012 Population by Sex (*4)			
2009	97,741 (*2)		Number	Percent		Number	Percent		
2010	100,097 (*1)	Democrat	10,739	24.8%	Male	49,293	47.8%		
2011	101,255 (*2)	Republican	20,993	48.6%	Female	53,799	52.2%		
2012	103,092 (*2)	Other	2,377	5.5%	Total	103,092	100.0%		
Projections		No Party Preference	9,116	21.1%					
2020	112,239 (*3)	Total Registered	43,225	100.0%					
2035	118,895 (*3)								

Sources: (*1) Decennial Census, US Census Bureau
 (*2) January Estimate, CA State Department of Finance
 (*3) Riverside County Projections (RCP10)
 (*4) Riverside County Department of Public Health
 (*5) California Secretary of State, September 2012

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on April 1, 2010 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

TEMECULA

HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units			Housing Units by Type				
1970	1,813	(*1)		2010 (*1)	Percent	2012 (*2)	Percent
1980	680	(*1)	Single Detached	27,138	79.8%	27,610	79.8%
1990	10,659	(*1)	Single Attached	936	2.8%	1,057	3.1%
2000	19,099	(*1)	Multi-Family: 2 to 4	757	2.2%	757	2.2%
2001	20,242	(*2)	Multi-Family: 5 Plus	5,013	14.7%	5,019	14.5%
2002	23,543	(*2)	Mobile Homes	160	0.5%	160	0.5%
2003	24,215	(*2)	Total Units	34,004	100.0%	34,603	100.0%
2004	24,984	(*2)	Occupancy	31,781	93.5%	32,341	93.5%
2005	26,007	(*2)	Vacancy	2,223	6.5%	2,262	6.5%
2006	30,082	(*2)	Median Home Price (*4)				
2007	31,470	(*2)	2002	\$261,000	Housing Unit Building Permits (*5)		
2008	32,422	(*2)	2003	\$322,500			
2009	32,973	(*2)	2004	\$415,500			
2010	34,004	(*1)	2005	\$476,000			
2011	34,252	(*2)	2006	\$490,000			
2012	34,603	(*2)	2007	\$439,000			
			2008	\$320,000			
			2009	\$258,000			
			2010	\$257,500			
			2011	\$273,000			
			2012*	\$287,000			
			*October 2012				
			Persons Per Household				
			2000	3.15	(*1)	* Preliminary October 2012	
			2010	3.15	(*1)		
			2012	3.18	(*2)		
			Projections				
2020	36,321	(*3)					
2035	39,400	(*3)					

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Department of Finance

(*3) Riverside County Projections (RCP10)

(*4) DataQuick Reports

(*5) US Department of Housing & Urban Development, State of the Cities Data Systems

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on April 1, 2010 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

TEMECULA

ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2007	37,100	35,600	1,500	4.0%
2008	37,100	35,000	2,100	5.7%
2009	36,700	33,300	3,400	9.2%
2010	36,400	32,700	3,700	10.1%
2011*	37,500	34,000	3,500	9.3%
2012*	37,700	34,600	3,100	8.2%

* Preliminary October 2012

Employment/Jobs Projections (*3)	
2020	58,857
2035	74,134

* Jobs within city boundary

2010 Employment/Jobs by Industry Sector* (*2)	
Agriculture, Forestry, Fishing and Hunting	319
Mining, Quarrying, and Oil and Gas Extraction	3
Utilities	301
Construction	1,971
Manufacturing	4,378
Wholesale Trade	3,127
Retail Trade	6,612
Transportation and Warehousing	407
Information	660
Finance and Insurance	1,285
Real Estate and Rental and Leasing	958
Professional, Scientific, and Technical Services	1,784
Management of Companies and Enterprises	24
Administration & Support, Waste Mngt and Remediation	2,529
Educational Services	3,902
Health Care and Social Assistance	1,812
Arts, Entertainment, and Recreation	4,789
Accommodation and Food Services	5,375
Other Services (excluding Public Administration)	1,204
Public Administration	731
Total All Jobs	42,171

*Jobs within city boundary

Median Household Income	
2000	\$ 59,516 (*4)
2011	\$ 76,276 (*5)

Taxable Sales in 1,000s of Dollars (*6)		
Year	Total	% of County
2003	\$2,149,360	9.9%
2004	\$2,421,040	9.6%
2005	\$2,630,386	9.3%
2006	\$2,704,675	9.1%
2007	\$2,583,938	8.9%
2008	\$2,307,072	8.9%
2009	\$2,055,847	9.2%
2010	\$2,180,304	9.4%

Sources: (*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(*2) U.S. Census Bureau Local Employment Dynamics

(*3) Riverside County Projections (RCP10)

(*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(*5) 2007-2011 American Community Survey 5-Year Estimates (in 2011 inflation-adjusted dollars).

(*6) State Board of Equalization

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on April 1, 2010 boundary; therefore, current or future employment in the annexed area may not be reflected in these projections.