

CITY OF LAKE ELSINORE

Lake Elsinore

CITY OF MENIFEE

CITY OF WILDOMAR

CITY OF MURRIETA

MISSION TR

BUNDY CANYON RD

GRAND AVE

CORYDON ST

CENTRAL ST

CLINTON KEITH RD

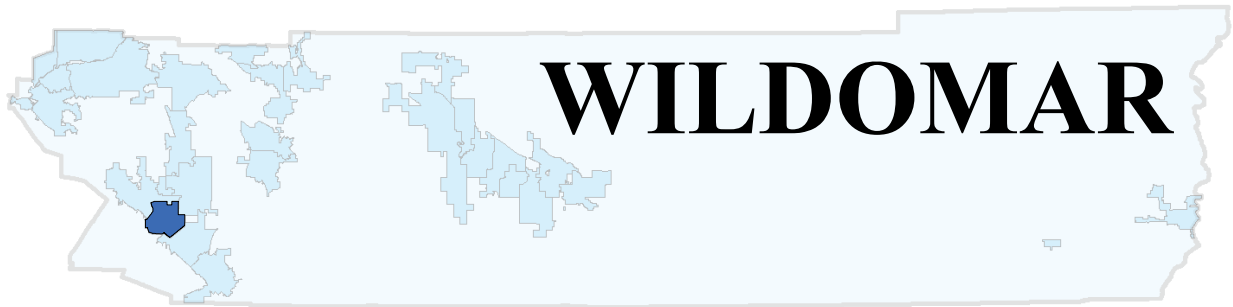
PALOMAR ST

GRAND AVE

NIMES ST



0 0.75 1.5 Miles



23.7 sq.miles

Incorporated in 2008

## POPULATION CHARACTERISTICS

Population	2012 Racial & Ethnic Population (*4)				2012 Population by Age (*4)																																
1970 -	Number Percent				Number Percent																																
1980 -	White	17,341	53.0%	< 5	2,845	8.7%																															
1990 -	African American	1,178	3.6%	5-9	2,519	7.7%																															
1995 -	Asian	1,178	3.6%	10-14	2,748	8.4%																															
1996 -	Amer Indian/Alaska Native	164	0.5%	15-19	2,781	8.5%																															
1997 -	Hawaiian and Pac Islander	65	0.2%	20-24	2,192	6.7%																															
1998 -	Some Other Races	33	0.1%	25-34	4,286	13.1%																															
1999 -	Two or More Races	425	1.3%	35-44	4,156	12.7%																															
2000 -	Hispanic*	12,335	37.7%	45-54	4,712	14.4%																															
2001 -	Total	32,719	100.0%	55-59	1,800	5.5%																															
2002 -	* Hispanic can be of any race				60-64	1,571	4.8%																														
2003 -	<b>Vital Statistics (*5)</b> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Year</th> <th>Total Births</th> <th>Birth Rate*</th> <th>Total Death</th> <th>Death Rate*</th> </tr> </thead> <tbody> <tr> <td>2008</td> <td>430</td> <td>14.7</td> <td>228</td> <td>7.8</td> </tr> <tr> <td>2009</td> <td>418</td> <td>13.2</td> <td>200</td> <td>6.3</td> </tr> <tr> <td>2010</td> <td>403</td> <td>12.4</td> <td>212</td> <td>6.5</td> </tr> </tbody> </table>				Year	Total Births	Birth Rate*	Total Death	Death Rate*	2008	430	14.7	228	7.8	2009	418	13.2	200	6.3	2010	403	12.4	212	6.5	65-74	1,309	4.0%										
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2007 -	* Rates per 1,000 population				Median Age:	32.3																															
2008 29,237 (*2)					% of County:	1.5%																															
2009 31,732 (*2)																																					
2010 32,176 (*1)	<b>2012 Voter Registration (*6)</b> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>Number</th> <th>Percent</th> </tr> </thead> <tbody> <tr> <td>Democrat</td> <td>3,676</td> <td>26.3%</td> </tr> <tr> <td>Republican</td> <td>6,499</td> <td>46.6%</td> </tr> <tr> <td>Other</td> <td>867</td> <td>6.2%</td> </tr> <tr> <td>No Party Preference</td> <td>2,911</td> <td>20.9%</td> </tr> <tr> <td>Total Registered</td> <td>13,953</td> <td>100.0%</td> </tr> </tbody> </table>					Number	Percent	Democrat	3,676	26.3%	Republican	6,499	46.6%	Other	867	6.2%	No Party Preference	2,911	20.9%	Total Registered	13,953	100.0%	<b>2012 Population by Sex (*4)</b> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>Number</th> <th>Percent</th> </tr> </thead> <tbody> <tr> <td>Male</td> <td>16,586</td> <td>50.7%</td> </tr> <tr> <td>Female</td> <td>16,133</td> <td>49.3%</td> </tr> <tr> <td>Total</td> <td>32,719</td> <td>100.0%</td> </tr> </tbody> </table>				Number	Percent	Male	16,586	50.7%	Female	16,133	49.3%	Total	32,719	100.0%
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2011 32,414 (*2)																																					
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<b>Projections</b>																																					
2020 42,474 (*3)																																					
2035 54,643 (*3)																																					

Sources: (\*1) Decennial Census, US Census Bureau

(\*2) January Estimate, CA State Department of Finance

(\*3) Riverside County Projections (RCP10)

(\*4) American Community Survey 2007-2011 5-Year Estimates and CA State Department of Finance

(\*5) Riverside County Department of Public Health

(\*6) California Secretary of State, September 2012

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on April 1, 2010 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.



# WILDOMAR

## ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2007	8,100	7,700	400	5.3%
2008	8,100	7,500	600	7.4%
2009	8,100	7,200	1,000	11.8%
2010	8,100	7,000	1,100	13.0%
2011	5,800	5,300	500	8.6%
2012*	8,300	7,400	900	10.6%

\* Preliminary October 2012

Employment/Jobs Projections (*3)	
2020	5,837
2035	9,807

\* Jobs within city boundary

2010 Employment/Jobs by Industry Sector* (*2)	
Agriculture, Forestry, Fishing and Hunting	41
Mining, Quarrying, and Oil and Gas Extraction	3
Utilities	13
Construction	436
Manufacturing	78
Wholesale Trade	15
Retail Trade	184
Transportation and Warehousing	31
Information	35
Finance and Insurance	30
Real Estate and Rental and Leasing	116
Professional, Scientific, and Technical Services	106
Management of Companies and Enterprises	4
Administration & Support, Waste Mngt and Remediation	90
Educational Services	334
Health Care and Social Assistance	1,033
Arts, Entertainment, and Recreation	160
Accommodation and Food Services	380
Other Services (excluding Public Administration)	224
Public Administration	15
<b>Total All Jobs</b>	<b>3,328</b>

\*Jobs within city boundary

Median Household Income	
2000	-
2011	\$ 63,519 (*5)

Taxable Sales in 1,000s of Dollars (*6)		
Year	Total	% of County
2003	-	-
2004	-	-
2005	-	-
2006	-	-
2007	-	-
2008	\$23,983	0.1%
2009	\$100,049	0.5%
2010	\$104,184	0.4%

Sources: (\*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(\*2) U.S. Census Bureau Local Employment Dynamics

(\*3) Riverside County Projections (RCP10)

(\*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(\*5) 2007-2011 American Community Survey 3-Year Estimates (in 2011 inflation-adjusted dollars).

(\*6) State Board of Equalization

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